



Issue 2

ST. EDMUNDS SOCIETY

PROSPECTUS 2017-18



Lorraine Bliss—CEO

“This is a very exciting time for St-Eds Training Centre and our students. Our philosophy is to deliver an employer led curriculum, truly enabling our students both to believe in themselves and to become the highly skilled workforce of tomorrow.

We provide them with the skills necessary to meet the real requirements of employers, applying the theory of the classroom to the real world ensuring students gain insight and access to real employers and projects.

Our students have been nominated and acclaimed Youth Build UK, Young Builder of the Year and we are an established Centre of Excellence too. Last October we received a further commendation.

A handwritten signature in black ink that reads "Lorraine Bliss". The signature is fluid and cursive, with a large loop at the end.

Welcome.



www.st-eds.org

“St-Ed’s at 52 years old can boast a specialist team of skilled industry professionals engaging with young people and their communities to deliver quality vocational provision to young people aged 11-18 (up to 25 with an EHCP).

Matrix accreditation demonstrates our commitment to deliver high quality careers information, advice and guidance with progression pathways in partnership with top industry employers and support agencies.

St-Eds consistently review and develop our provision to accommodate more young people in need of quality alternative provision to achieve their goals”

What makes us different?

We take learning out of the classroom, making it more relevant to real life and the world of work. We have outstanding employer links with multi-national sponsor Taylor Wimpey, plus excellent support from many local employer partners e.g. Norse, Lafarge Tarmac, Persimmon and JMC. Our curriculum is built to deliver the real world skills that employers demand from their next generation of employees.

You will:

- Receive support from an incredibly committed team
- Obtain skills which put you tangibly ahead of your peers
- Be given access to work placements which open up future opportunities
- Become the highly skilled employees of your generation
- Qualified pastoral support reducing the barriers to learning.

Why should I enrol at St-Eds Training Centre?

If you have a desire for learning in an environment that treats you like a responsible person and challenges you to excel in your chosen area such as construction, catering, road vehicle maintenance, hair and beauty and others, come and see what we offer.

Become the professional you want to be.

“St Eds has given me what primary and high school has not. I feel St-Eds understand my needs and it makes me want to be at school”

Leon—Student

Our Vision.



“St-Eds training centre is a huge asset for young people in Norwich, helping them gain industry-led vocational training which leads onto sustainable employment. As a founder of Norwich 4 Jobs, I welcome St-Ed’s contribution to tackling youth unemployment in the city.”

Chloe Smith MP—Norwich North

www.st-eds.org

St Edmunds Society’s key aims are:

1. Engage and keep students safe
2. Ensure all young people have the opportunity to ‘discover’ their career pathway through vocational education
3. Work in ‘partnership’ with large employers to ensure industry endorsement is at the centre of all qualifications
4. Support the local ‘community’ through vocational projects



“St Edmunds provides hope to young people that they can overcome whatever barriers they face and realise their potential in a world that has not always valued them.

The organisation works hard with each individual to find and develop their talents and provide them with the foundation of skills for life. In doing so, St Edmunds provides a service to the whole community”

Chancellor David Fullman— Lord Mayor of Norwich

Our Learning Offer.



www.st-eds.org

St Edmunds Society's core curriculum is:

- City and Guilds Construction Skills (E3-L2)
- IMI Transport (Motor Cycle Maintenance and Motor Vehicle) (E3-L1)
- VTCT Hair and Beauty Studies (E3-L2)
- City and Guilds Catering and Hospitality (E3-L1)
- Sports and Active Leisure (E3-L1)
- Practical Horticulture Skills (E3-L1)
- Social Media for Business (E3-L1)



"I have worked at St-Eds for nearly two years. I love working in welfare where every day is different. I previously worked here as the Tutor Assistant which I really enjoyed as I loved working with the students on projects or trying to get them engaged working in all areas"

Nicky Wright—Welfare Support Officer

www.st-eds.org

We can offer:

- Provision which is open to students of all backgrounds
 - A proven behaviour management system
- A strong input into social and emotional development
- The flexibility to progress and reintegrate into mainstream provision
 - Roll on and roll off programmes

Welfare and Behaviour Management.

Studies and past practice have identified that young people will often struggle in education when their emotional, physical and behavioural needs are not effectively being met.

On arrival we offer a thorough induction to show the student and often their guardians what we can offer them and how they can progress for the future. We like to get to understand the students in all ways possible.

St-Eds has developed the Welfare Support team to ensure that the safety of students and staff are thoroughly being met. Using our strong communication skills we are able to identify the barriers to students' learning and support them in re-integrating.

With our knowledge we are able to gain students' trust and build lasting relationships. This helps us to target and reach manageable goals with the students and their guardians.

"My behaviour has improved compared to when I was at school as staff are more approachable"

Michelle—Student





www.st-eds.org



We can offer:

- CV and covering letter preparation
- Discussion and advice on progression routes and career pathways
 - Application support
 - Interview preparation and practice
- Online navigation and applications

Careers Advice and Guidance.

Many young people often do not get the advice and guidance they may need to progress into their chosen career path. At St-Eds we enjoy helping students to achieve the best they can!

Our team provides young people with careers information, advice and guidance to help students become aware of the opportunities available in Norfolk and to decide on next steps. They will ensure your confidence will progress to access your future career path and helping you understand how to combine your skills and interest.

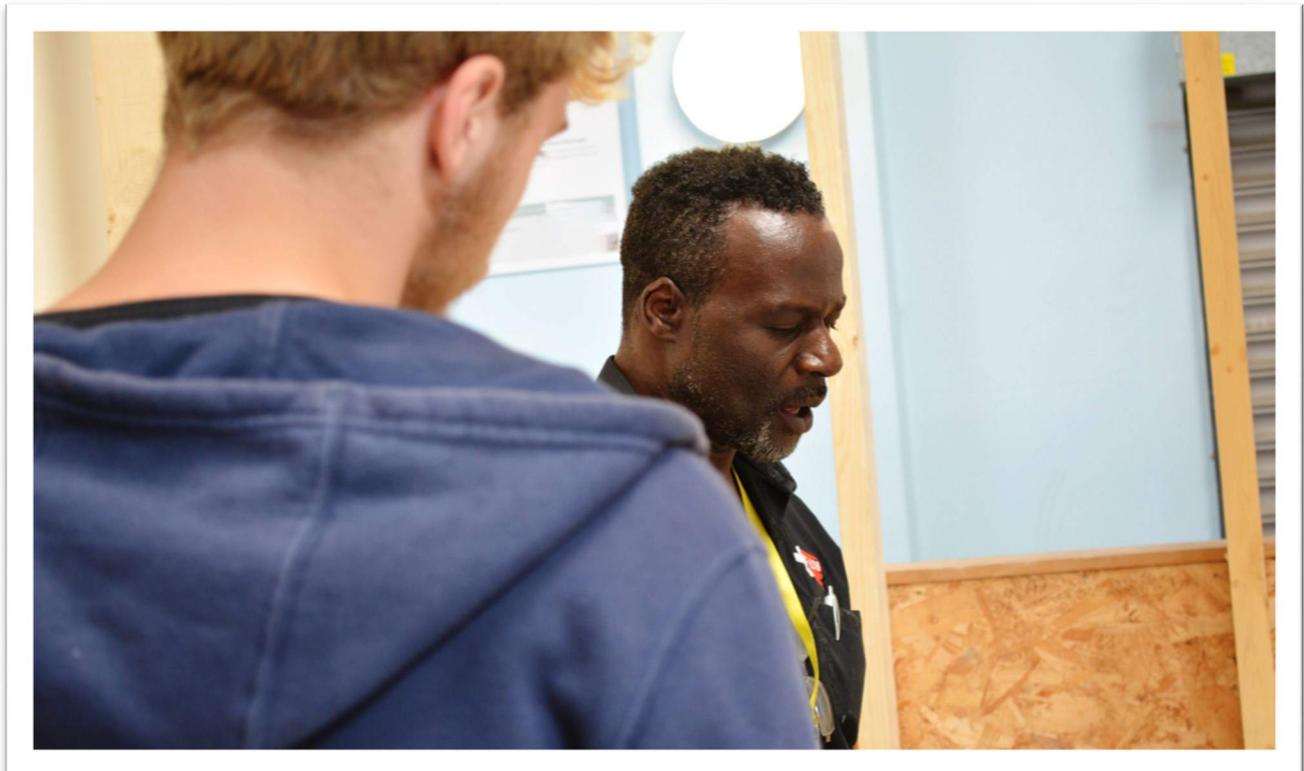
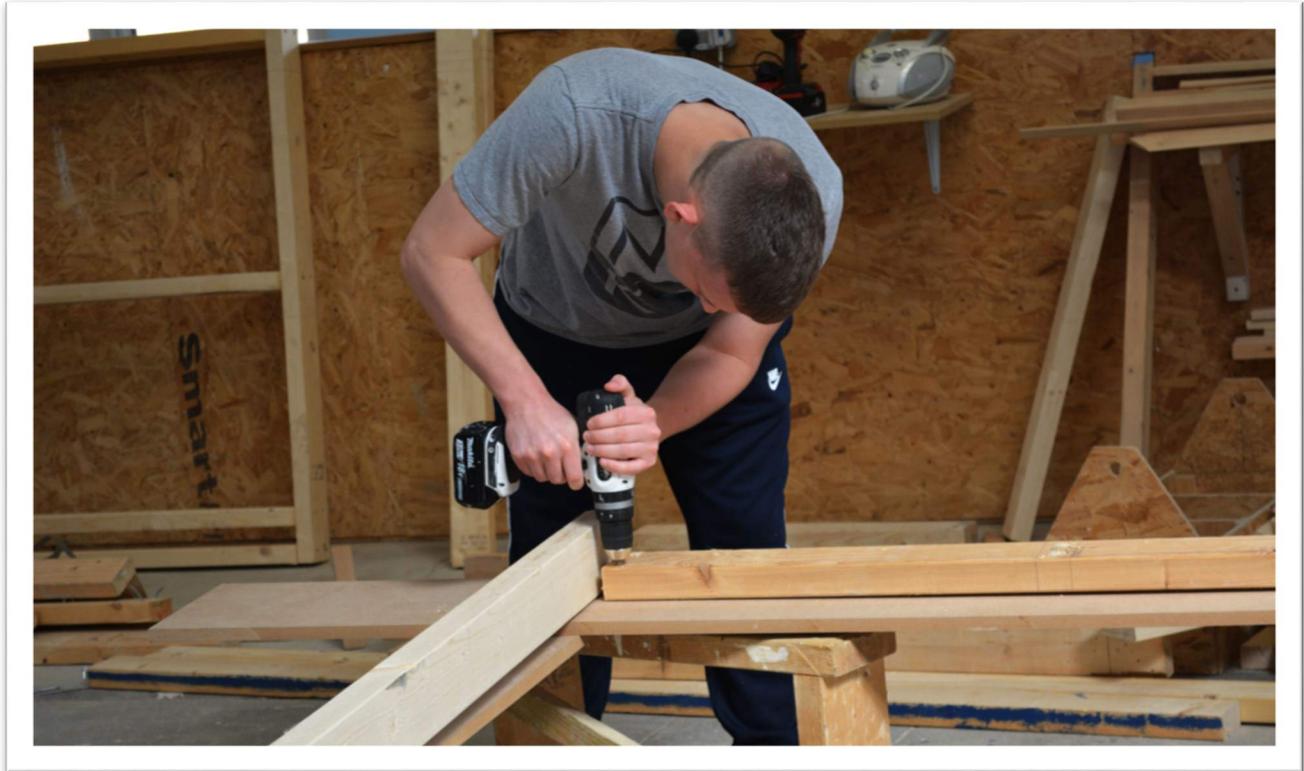
We would help you understand the demand in the labour market, explore opportunities available and make the most of your qualifications. Our team will support you with your functional skills and GCSE's in Maths and English to best support the rest of your qualifications.

We also organise employability days with our corporate partners to enhance student experience and deliver this throughout their course. We are accredited by Matrix.



"It is amazing to see how the students progress whilst they are here, developing their confidence during 1:1 sessions to help them feel more equipped to be able to access their next steps"

Serena Davenport—CIAG and Transition Coach



www.st-eds.org

What is STUK?

Skills Training UK work in partnership with St-Eds to deliver programmes for 16-18 year olds in Norfolk (up to 25 years with an EHCP). They are six month study programmes which support students to access vocational pathways in preparation for the world of work.

Is it for me?

If you are a student looking to progress onto an apprenticeship and need some support with Maths and English along the way our study programme can help you access useful work experience opportunities and help you realise your potential.

STUK Courses and Qualifications

We have courses available in: Hospitality and Catering, Hair and Beauty Studies, Construction and Transport Maintenance, Horticulture and Football for STUK students. We also have 'Passport to' courses that are aimed at 19-24 year olds and are often in the summer or winter months for 6-weeks. To enquire about these courses give us a call on 01603 622035.

Code of Conduct

We treat every body equally and with respect. In return we expect to receive the same from all our students. British Values, Prevent, Safeguarding, Data Protection, Equality and Diversity are central to all student and staff inductions.



Student Life at St-Eds.

Our Times of Work

Your time here with St Eds will closely resemble an employer's working week. We start every day at 9:15am and work through until 2:30pm, unless you are Post-16 student then this is 3:30pm. Time is allocated for structured and independent learning.

Dress Code

No one wears a uniform, instead we have a similar dress code to the working world and provide all students with PPE and appropriate workwear.

Additional Needs

Our curriculum provides for those with additional needs and St-Eds work closely with the Local Authority to support young people with and EHCP (Education, Health and Care Plan). Full support at all levels throughout St-Eds ensures that all students benefit fully from the specialist technical courses and qualified professionals available on site.



“I love when my students have gained the practical skills and knowledge to complete tasks with competence and initiative this shows they have grown in self esteem and the confidence of their abilities. This allows them to complete their assessments to a high standard”

Stacey Williams—Painting and Decorating Tutor

“I much prefer learning construction than I do doing loads of reading and writing in a class room as that bores me then I misbehave”

Kaine—Student

Construction.



“At St-Eds Training Centre they help you to become more independent in your learning and are encouraged to take opportunities that are available. This enabled me to get the placement at Taylor Wimpey which has given me hands on experience of what the construction industry is really like.”

Tom Kavangh—Taylor Wimpey

www.st-eds.org

Overview of Construction

Designing, planning and maintaining the built environment all require highly skilled, creative individuals. St-Eds Training Centre will give you the knowledge and opportunity to become that person. Our courses will teach you how the construction industry world works and the skills and knowledge required to achieve a successful and well paid career in this dynamic industry.

We will cover the construction process from the start to finish and all operations in between. By working closely with partner employers and sponsors, students will relate their learning to real projects. If you want to be a traditional tradesperson/craftsperson or work within the planning, management or development of the built environment, we will help you get to where you want to go.

City and Guilds Construction Skills (E3-L2) students will have the opportunity to gain skills in Carpentry, Bricklaying, Painting and Decorating and Plumbing along with the opportunity to specialise in these areas in a industry approved training environment.



"I have learned a wealth of experience and skills that I can take into the working world"

Jess Davies – Transport Maintenance Apprentice

"This is a brilliant course and I have learned so much"

Luke—Student

Transport Maintenance.



“We endeavour to turn I can’t into I can, and I can into we did it through team work”

Jason Whiting—Vehicle Maintenance

www.st-eds.org

Overview of Transport Maintenance

Keeping vehicles safe and on the road is a skilled and specialist job and requires both a high level of skill and patience. In this area you will learn all you need to know from valeting through to servicing cars and motorcycles. You will be able to conduct pre MOT checks and carry out services on a range of vehicles.

IMI Transport (Motor Cycle Maintenance and Motor Vehicle) (E3-L1) Transport Maintenance allows learners to have the flexibility to develop their knowledge and skills in the motor industry.

You will learn about:

- Spark ignition systems
- The breaking systems both disc and drum
- Electronic systems
- Lighting
- Vehicle diagnostics



Overview of Hair and Beauty

The VTCT Hair and Beauty Skills qualification suite is designed to enable learners to perform hair and beauty skills and techniques on themselves whilst developing their understanding of hair, beauty and hygiene products. These are really important self-care skills which will help learners to mix well with others, whether in an education or work environment.

All units in this qualification have been designed as a foundation for further study both in the hair and beauty sector and more broadly. Students can use this for a basis for further learning as a full time or part time learner.

Hair and Beauty.



“Having worked as a Store Manager for MAC Cosmetics in Jarrolds it has been great sharing the latest products, styles and accessories with our students”

www.st-eds.org

This qualification will enable learners to develop a broad range of practical hair and beauty skills and techniques involved in creating a total look; via the mandatory unit:

- Create your own hair and beauty image and optional unit (s) depending on students skills demonstrated
- Apply own make-up
- Paint your own nails
- Care for your own skin
- Care for your own hands



Progression qualifications include:

VTCT Level 1 Award in Hair and Beauty Skills (VRQ)

“The staff are amazing and are understanding of my situation”

Shane—Student



“This is one of the best courses I have ever been on with such a great teacher. All students are friendly and easy to get on with”

Byron—Student

“I feel much more confident in the kitchen now”

Paulius—Student

City and Guilds Hospitality (E3-L1) students are able to develop knowledge of developing menus dietary requirements and preparing and cooking meals in a live kitchen environment from our in house catering facility.

Catering and Hospitality.



"I enjoy running my course, it is great to see my students growing in confidence in catering and gaining skills that can be used in many areas of the hospitality industry"

Sarah Bayliss—Catering and Hospitality Tutor

www.st-eds.org

Overview of Catering and Hospitality

Working in catering you will learn all about the diversity of the catering and hospitality industry and what it's like to work with food. We deliver a tailored curriculum which ensures you leave with knowledge and qualifications that the industry requires. You will gain the qualifications listed and learn these skills together with customer service, basic food hygiene, preparation and service. Not only do we bring learning into the classroom, we also celebrate cultural events which are catered for as part of the course.

Our catering students also provide practical catering for all students who are engaged on other courses as well as our staff. Our catering partners help us put together projects so that our student's get a 'hands-on' experience.



Overview of Social Media for Business

Partnered with Job Hop we are now holding a course for Social Media. Social Media is a very important subject for an organisation and its marketing aims. This can support finding the correct target market and creating more visual posts to bring an audience to the company. Many companies' like to understand that you have knowledge in different social media platforms to advertise and group together a variety of segments of the market.

By the use of social media for businesses you can:

- ⇒ Gain insight into your customer base
- ⇒ Increase brand awareness
- ⇒ Run targeted ads
- ⇒ Provide good customer experience
- ⇒ Increase website traffic and search ranking

Social Media for Business.



“If you enjoy social media and would like to find out more about careers and organising social media this course is for you”

Julie Bishop—Job Hop Founder and Social Media Tutor

www.st-eds.org

Typical job roles this could lead to in the future:

- ◆ Digital marketing assistant
- ◆ Community manager
- ◆ Campaign assistant
- ◆ Social media marketing manager
- ◆ Social media marketing assistant
- ◆ Content marketing assistant

jobhop



COMMUNITY SPORTS FOUNDATION



Overview of Sports and Active Leisure

St-Eds are in partnership with Norwich City CSF and are pleased to provide a bespoke learning environment for students wishing or needing to further their education. Students will receive a Level 1 in Sports and Active Leisure and FA Level 1 Junior Football Leaders Award.

We can deliver an alternative provision for 14-16 year olds and study programmes for 16-18 year olds that combine both football and education elements. Students will develop knowledge with technical development, mobility and practical football drills.

Sports and Active Leisure.



www.st-eds.org

Key Areas:

- A comprehensive football coaching programme allows for team and individual development through a series of technical and tactical sessions across the week.
- Players will also take part in a series of Futsal activities to support their technical development, mobility and overall in game decision making.
- Players will also receive support from the Foundation’s coach development team as they work towards the FA Coaching Qualifications.
- In addition, the programme will complement existing under 18 football to ensure that players are supported in their transition into the next stages of their football journey.



"I did not finish school, but St-Eds has given me the opportunity to learn new and valuable things"

Shane—Student

"I like St-Eds better than I expected I would"

Bailey—Student



“Working with the local community gives young people the skills to develop their qualifications and experience. It is great to be able to give back to those that achieve less and see them reach full potential”

Mick Ireson—Horticulture Tutor

www.st-eds.org

Overview of Horticulture

Students will learn to grow and maintain their own gardens and grow further within the horticultural profession. Students will receive a Level 1 Award, Certificate or Diploma in Practical Horticulture Skills depending on ability.

You will learn the following:

- How to determine soil with pH
- Prepare and plant containers
- Prepare hanging baskets
- How to prick out seedlings singly
- Lay paving slabs
- Along with more



“If you could bottle up what St-Eds are delivering to challenging young people we would solve Norfolk’s NEET problem”

Mark Pendlington—Chair of the New Anglia Enterprise Partnership



“Really impressive work at St-Eds”

Alan Waters—City Council Leader

“St-Eds have been fantastic in helping many of the young people I work with, helping build their confidence levels and progress their education in a friendly and highly supportive environment.

Young people who have had negative experiences of classroom learning in school or faced complex barriers have thrived and talked very highly of their experience here. They are very inclusive and flexible in accommodating individual needs and ensuring that everyone is on the right pathway”.

Jamie Robson—NCC Guidance Adviser



"I've seen first hand the amazing job St-Eds does delivering good, solid industry relevant training to our young people here in Norwich and surrounding areas. Just as importantly I've seen it give many students a sense of self-worth, confidence and purpose where sometimes that was lacking before. It's an amazing transformation to watch."

Clive Lewis MP—Norwich South

www.st-eds.org

We are working in partnership with Skills Training UK, graded Ofsted Good.

2



Skills Training UK
achieve more

www.st-eds.org

Taylor Wimpey

We are fortunate to have access to sub-contractors to develop relationships for work experience and apprenticeships through Taylor Wimpey.



JMC Drywall Ltd have been recruiting young people from St-Eds as apprentices in partnership with CITB since 2016.

As an organisation with a particular interest in dry lining JMC also support young people, especially those that



Lafarge Tarmac are the UK's largest sustainable building materials and construction business.

They offer work experience to St-Eds students and an insight to careers in this often overlooked industry.

Sponsors and Partners.



Travis Perkins and associates are supporters of St Eds and assist with donations and technical advice as well as providing work experience opportunities for our young students.



"We're delighted to support St Edmunds through donations from our carrier bag sales to help get young people into construction.

These are skills for life and the making of a great career"

Persimmon are another house builder with sites locally, they look to take young people for bricklaying and other areas.

They are very interested in seeing young people learn trade skills and gain successful employment.

Places are available to students all across the county. If you are interested in any of our varied courses or if you have any queries, make sure to get in touch.



www.st-eds.org

Please call our office staff on **01603 622035** or email Debbie Grantham on **admin@st-eds.org.uk**

We can be found at 114-118 Oak Street, Norwich, Norfolk,
NR3 3BP.

We look forward to meeting with you.





PROSPECTUS 2017-18